## For Immediate Release

## Valley Roofing Receives 2013 Installation Excellence Award

WAYNE, NJ (04/14) – GAF, North America's largest roofing manufacturer, is pleased to announce that *Valley Roofing* of *Harrisonburg*, *VA* has received the prestigious GAF Master Elite<sup>™</sup> *Installation Excellence* Award. With no property owner incidents or complaints, this coveted industry award recognizes *Valley Roofing's* dedication to the highest level of quality installations.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite<sup>™</sup> Contractor, *Valley Roofing* has been carefully pre-screened by GAF. In fact, only 3% of the roofing contractors in the country have earned GAF's Master Elite<sup>™</sup> status—a distinction that truly sets them apart from the rest, and ensures that *Valley Roofing* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite<sup>™</sup> Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to "changing an industry through excellence in education."