

Quality You Can Trust...From North America's Largest Roofing Manufacturer!™ Jim Slauson Vice President Certified Program and Services email: jslauson@gaf.com www.gaf.com

For Immediate Release

Valley Roofing Receives *Training Excellence* Award

WAYNE, NJ (04/13) – GAF, North America's largest roofing manufacturer, is pleased to announce that *Valley Roofing* of *Harrisonburg, VA*, has received the prestigious GAF Master Elite[™] *Training Excellence* Award. This coveted industry award recognizes *Valley Roofing*'s dedication to continuous education and training through the Center for the Advancement of Roofing Excellence (CARE), in an effort to help consumers better understand their roofing options and make educated roofing decisions.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite [™] Contractor, *Valley Roofing* has been carefully pre-screened by GAF. In fact, only 3% of the roofing contractors in the country have earned GAF's Master Elite [™] status—a distinction that truly sets them apart from the rest, and ensures that *Valley Roofing* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite [™] Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to "changing an industry through excellence in education."

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Valley Roofing Receives Consumer Protection Excellence Award

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